

# HEADINGTON CENTRE REGENERATION – MISSION AND VISION

*Headington centre is defined as the area along the London Road between the Coop and the Shell Garage and North/South between the Waitrose car park entrance and the St Leonards Road/Windmill Road junction. Headington is the area defined in the Headington Neighbourhood Plan. The catchment area of the Local Centre includes Headington, Wood Farm, Northway, Marston, Barton, Sandhills and Risinghurst.*

## OUR MISSION

### **Our mission is to develop the centre as the Heart of Headington**

Our mission will be implemented through incremental improvements, building on and fulfilling the potential of our existing assets.

*Note: It is important at the outset to ensure that we have a deliberate focus on the centre as the heart of our community. Taking an incremental approach and exploiting the potential of our assets will facilitate the achievement of our mission and vision.*

## OUR VISION

### **Our vision for the centre is of a place which is welcoming (with a variety of attractors), inclusive and easily accessible for all while prioritising active travel and public transport.**

*Note: We need to reduce the impact of the high volumes of traffic passing through the centre and change the balance in favour of active travel. This will include a focus on the needs of children and older people and those having a disability. Attractors include street markets, events, cafes, variety of independent shops and the like. The principles of a 15 minute centre should be considered where residents find everything they need in terms of work retail and leisure within 15 minutes of their home.*

### **An active lively and vibrant place with creative gathering spaces**

*Note: At present gathering spaces are limited and there is no community centre. Existing assets to be developed include Bury Knowle Park and the relatively wide footpaths.*

### **An extended hours economy which provides a mix of services for our diverse demography**

*Note: At present the centre economy fades in the early evening. The aim is to extend this through events, extended café hours, youth facilities, services for employees at our major institutions, and the like. Our demography is relatively young and diverse which could be regarded as an asset for the achievement of our vision.*

### **A place which reflects the presence of our local unique world class healthcare and educational institutions**

*Note: Headington is unique in having so many important institutions; It is the home to the Oxford University Hospitals NHS Foundation Trust which combines our world class university and major hospitals thereby underpinning the important research undertaken at the Old Road Campus. We are also home to Oxford Brookes University and Ruskin College. Our vision seeks to reflect this within the centre and create a sense of identity.*